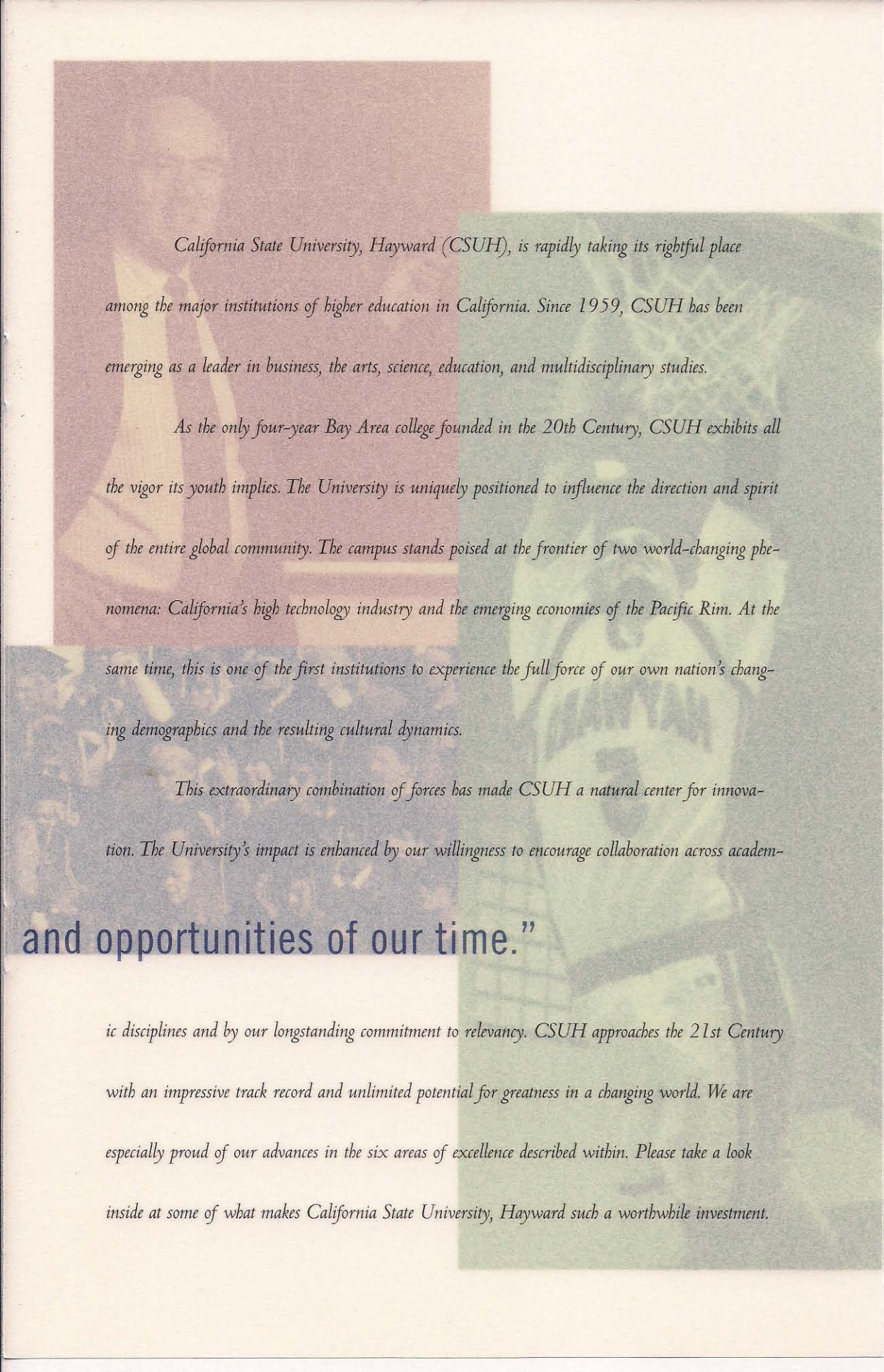


Introducing

California
State
University,
Hayward





California State University, Hayward (CSUH), is rapidly taking its rightful place among the major institutions of higher education in California. Since 1959, CSUH has been emerging as a leader in business, the arts, science, education, and multidisciplinary studies.

As the only four-year Bay Area college founded in the 20th Century, CSUH exhibits all the vigor its youth implies. The University is uniquely positioned to influence the direction and spirit of the entire global community. The campus stands poised at the frontier of two world-changing phenomena: California's high technology industry and the emerging economies of the Pacific Rim. At the same time, this is one of the first institutions to experience the full force of our own nation's changing demographics and the resulting cultural dynamics.

This extraordinary combination of forces has made CSUH a natural center for innovation. The University's impact is enhanced by our willingness to encourage collaboration across acad-

and opportunities of our time."

ic disciplines and by our longstanding commitment to relevancy. CSUH approaches the 21st Century with an impressive track record and unlimited potential for greatness in a changing world. We are especially proud of our advances in the six areas of excellence described within. Please take a look inside at some of what makes California State University, Hayward such a worthwhile investment.

California State University, Hayward

If you want to see the future of America, take a look at the students of California State University, Hayward. A mix of working adults, people of color, and multilingual citizens of the world, as well as “traditional” college students, they reflect our nation’s changing demographics. At CSUH they learn to work well with one another and to master the art of learning itself. As a result, they graduate well-prepared to meet the challenges and rewards of a diverse workplace in a rapidly changing world.

Most CSUH students combine their studies with career, family, and community responsibilities. In the next decade, many will reach the top of their field. Already they are making their mark in the professions, government, science, industry, and the arts.

In the next few years you will be hearing much more about CSUH and its alumni. You will hear how the University is growing and evolving, capitalizing on its strengths, building partnerships with businesses, governments, school systems, and communities, and always choosing a robust response to change.

We invite you to join us in all our exciting endeavors.

From left, clockwise:

Since 1962 CSUH has sponsored intercollegiate athletic program providing the opportunity for students to compete at the collegiate level.

Most CSUH faculty members bring at least 20 years of professional work experience to the classroom. In addition to being skillful, visionary teachers, many are leading advisors to businesses and governments around the world.

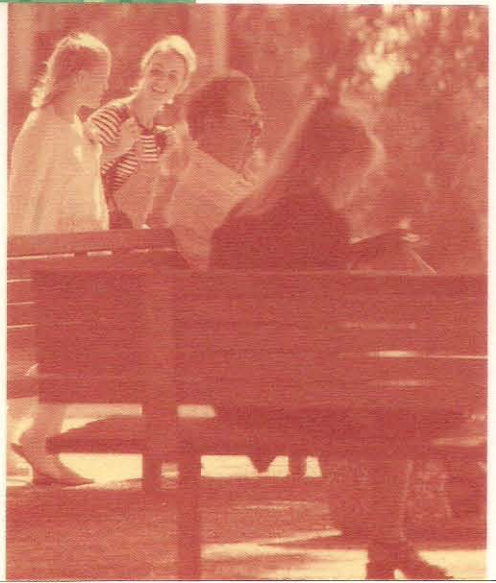
Most of the 65,000 CSUH graduates live and work in the Bay Area, where they have made a lifelong commitment to their community’s economic growth and social well-being.

Meet the diverse and dedicated student body of Cal State Hayward:

- More than two-thirds are working adults who may hold two or even three jobs on top of a busy class schedule.
- Four out of five are transfer students, often from a Bay Area community college.
- More than half are women, many of them single mothers who overcome great obstacles to obtain their education and build a better life for their families.
- Many are the first of their family to attend college.
- More than half have a non-Caucasian heritage that reflects tomorrow’s California.
- Students range in age from 18 to 60, with life experiences that enrich the learning of the entire student body.
- Many are re-entry students, career changers, and lifelong learners who appreciate CSUH’s flexible schedule, innovative programs, and practical approach to learning.
- More than 80% live in Alameda or Contra Costa County, and most will stay in the Bay Area after graduation.
- About 15% are California residents born overseas, and another 3% are international students. Altogether, the student body hails from more than 50 countries.



As a donor to CSUH, you have the security of knowing that your gift is invested in a campus of the well-established California State University system, the largest such system in the nation. At the same time, you have the pleasure of knowing that you are helping to build a program that is still young and exciting. Such a combination is rare in philanthropy.





Serving the Greater East Bay

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